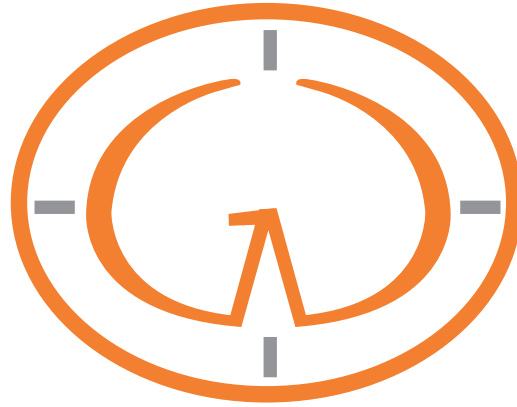




GenNext

Publishing Solutions

Welcome to GenNext

Welcome to the wonderful world of GenNext, the world of creative solutions. We at GenNext have an unadulterated goal of customer satisfaction. Conceptualized by professionals, GenNext has been one of the pioneers in the creative publishing industry. We are what we are due to our high standards of quality, maintained through our innovative and committed work force.

Our Vision

Create an **Impact on Society** by our interactive services.



Our Mission

Satisfying Our **Customer's Customer** with emphasis on uncompromising **quality** and **value added services** which update them to the @-World.



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About Us

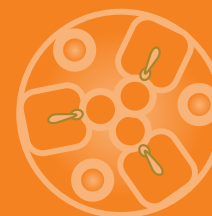
Overview

Started in 2004, GenNext is a provider of end-to-end pre-publishing and e-publishing services. Since then we have gained huge industry experience and have successfully handled many projects. We believe in regular learning and innovation. With a strong focus on corporate values and work culture, GenNext and its strong workforce is committed to long-term strategic partnerships that create 'value beyond the contract' for our customers.

Our Philosophy

Always think win-win-win
(Customers - Employees - Shareholders)...
as a team we can truly raise together!
- with our steady progress.

Rise Together - Our Corporate Mantra.



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About Us

Our Team

Our technical team always follow the latest technology trends and endeavor to provide you the best quality as well as quantity service within the specified time frame.

Our team consists of a mix of innovative, insightful and collaborative domain experts who are specialized in their own disciplines, following the most scientific approach toward profitability, predictability, sustained growth, and customer satisfaction.

Core Values

- Creativity and Originality are an important part of our growth.
- Practice & display high degree of professionalism.
- Commitment to work hard and deliver the best quality.
- Use leading edge technology.
- Work smart and excellent judgment while we build creative solutions.
- Continuous improvement & Benchmarking against Industry & Self Invest in people and Knowledge.



About Us

Value Proposition

- One Vision. Multiple Competencies.
- One Stop Solution.
Tell your Product - Get the Output with value added service.
- Quality - Ontime.
- Your effort is Less to get the effective output.
- We make you to proud in front of your customer.
- Enjoy more service with lesser cost.
- We differentiate your product and be unique.

Data Security & Privacy Policy

We are very serious about the data privacy. That's why we are making sure that our security measures are built-in to our processes, IT infrastructure and network. We ensure data privacy because the information is an asset to the company. our systems are:

- Audit system for all network activities.
- System access for authorized users only.
- Non-Disclosure/ Confidentiality agreements for data and information.
- Use the data to the agreed purposes only.
- Ensure Data security through continual monitoring and visibility into every access point.



Services

GenNext is focused on providing a platform for digital publishing and print publishing. Also we provide the services for Graphics, Branding, Photo Editing, Data Conversion and etc...



GenNext

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Services @-Publishing

Our publishing services offer various combinations of editorial, composition, eBook and Designing services for a truly customized publishing experience. Our Publishing services cover the entire cycle of publishing, from content writing to final print and e-deliverables.



Editorial services



Typesetting and Graphics



Artwork and Illustration



eBook Creation



Project Management



Services Data Conversion

GenNext converting data from a format to another, with great accuracy and attractive design or simply put data normalization. We convert any kind of data - periodicals, reports, journals and financial statements into a rich set of desired formats.



ePDF/ PDF Accessibility/
Interactive PDF/
POD/Paper Back with Cover



Image Cleanup



Image to PDF/Word/Excel



Scanning & OCR



Market Research Data



Surveys/Questionnaires



Indexing



GenNext

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Services Designing and Branding

We understand the values that define a brand and work towards building creative communication around various aspects. We believe in standing by the values that create a refreshing feel with every new communication thereby giving your brand the energy that attracts the new age consumer.



Logo Designing



Brochure/Catalogue/Flyer/
Poster Design



Cover/Magazine Design



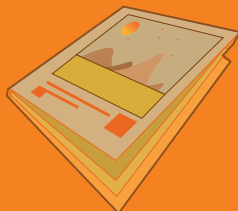
Promotions



Content Strategy



Branding Design & Strategy



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Why G@nNext

- When you appoint us, you are setting-up an extension of your own team, to take your world as you imagine.

- Cost Effective.
- World Class Service.
- Our collective experience of 2 decades in Creative domain gives you an immense pleasure to work with us.
- Commitment to Quality all the time, on time, in line with our consistency policy in providing customer satisfaction.





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